**Web Page Categories**

This info is from Widener University, USA: <http://www.widener.edu/libraries/wolfgram/evaluate/originaleval.asp>

1. **How to Recognize an Advocacy Web Page**

An Advocacy Web Page is one sponsored by an organization attempting to influence public opinion (that is, one trying to sell ideas). The URL address of the page frequently ends in **.org** (organization).

1. **How to Recognize a Business/Marketing Web Page**

A Business/Marketing Web Page is one sponsored by a commercial enterprise (usually it is a page trying to promote or sell products). The URL address of the page frequently ends in **.com** (commercial).

1. **How to Recognize a News Web Page**

A News Web Page is one whose primary purpose is to provide extremely current information. The URL address of the page usually ends in **.com** (commercial).  
  
**Examples:**

* [*The Philadelphia Inquirer*](http://philly.com)
* [*USA Today*](http://www.usatoday.com/)
* [*CNN*](http://www.cnn.com/)

1. **How to Recognize a Personal Web Page**

A **Personal Web Page** is one published by an individual who may or may not be affiliated with a larger institution. Although the URL address of the page may have a variety of endings (e.g. .com, .edu, etc.), a tilde (~) is frequently embedded somewhere in the URL.

### How to Recognize an Informational Web Page

An Informational Web Page is one whose purpose is to present factual information. The URL Address frequently ends in **.edu** or **.gov**, as many of these pages are sponsored by educational institutions or government agencies.  
  
**Examples:**

* [Dictionaries](http://humanities.uchicago.edu/orgs/ARTFL/forms_unrest/webster.form.html)
* [Thesauri](http://humanities.uchicago.edu/orgs/ARTFL/forms_unrest/ROGET.html)
* [Directories](http://www.whitepages.com/)
* [Transportation schedules](http://www.septa.com/)
* [Statistical data](http://www.census.gov/)